



MEDIA RELEASE

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It's the Zombie Apocalypse and YOU are a Stuffed Bunny!

Tin Man Games and Chooseomatic Books have teamed up to bring about the end of the world! The hit interactive choose-your-own-ending book, *Zombocalypse Now*, arrives for the first time as an app on iTunes today, joining recent Android releases on Google Play and the Amazon Appstore.

Zombocalypse Now is the first book in the Chooseomatic series created by Matt Youngmark and is an interactive comedy/horror where the reader takes on the role of a stuffed bunny on an internet date. When the date turns out to be the newest member of the living dead, the reader can choose to run or hang around, one of the many decisions they will need to make during this hilarious take on the zombie apocalypse!

The new app version uses Tin Man Games' Gamebook Adventures Engine, which transforms iOS and Android based smartphones and tablets into interactive digital books where the reader can choose the path of the story. Along with animated page-turning, dynamic links, achievements, bookmarks, sound effects and music, Matt Youngmark has also created some brand new illustrations exclusive to the app version!

Matt Youngmark said: "The team at Tin Man was amazing to work with, and the finished app blew away my wildest expectations. Even the stuff I expected to get super nitpicky with – like the graphic design elements they pulled from my original book design – were gorgeous from the first implementation. Seriously, it's currently my favourite way to read the book."

Zombocalypse Now is now available to download from the iOS App Store, Google Play and Amazon Appstore. It costs \$2.99/£1.99/ 2,69 €.

Tin Man Games maintain a site dedicated to their Gamebook Adventures apps at www.GamebookAdventures.com.

Tin Man Games also runs a developer blog at www.TinManGames.com.au.

Chooseomatic Books can be found at www.chooseomatic.com

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